

## Example of Copy Wash 'Lite'

Checking for spelling, punctuation and grammatical errors, as well as inserting sentence or paragraph breaks to improve the flow of the copy, where necessary.

### Before...

This is an example of a short relatively simple piece of text which can quickly and cost effectively improved using my Copy Wash 'Lite' service. Its typical of the sort of thing that gets sent to client's as an email or as part of a business letter, most of the time the content is genrally fine and its well structured but their will often be basic errors of grammar punctuation and spelling that can make it hard to read, the aim of any business communication should be to get the message across clearly in a way the reader will understand and respond to thats all. Acurate spelling grammar and punctuation provide the sign-post's to achieve that end.

### After...

This is an example of a short, relatively simple piece of text ~~which-that~~ can ~~be~~ quickly and cost-effectively improved using my Copy Wash 'Lite' service.-

It's typical of the sort of thing that gets sent to client's as an email or as part of a business letter. ~~M,~~ most of the time, the content is gen~~er~~ally fine and it's well-structured. ~~B-but~~ their~~e~~ will often be basic errors of grammar, punctuation and spelling that can make it hard to read.

The aim of any business communication should be to get the message across clearly, in a way the reader will understand and respond to. ~~T~~-that's all. ~~A~~ccurate spelling, grammar and punctuation provide the sign-post's to achieve that end.